

# LenderPlus™

## Relax. We'll Take Care of Everything.

With increasingly strict appraiser independence regulations, it's essential that you're taking the right measures to ensure compliance. Leveraging the best appraisal fulfillment process can not only help you stay compliant but also reduce production costs, increase efficiency and reduce risk to give you a competitive advantage in a tough market.

StreetLinks is the fastest growing appraisal management company (AMC) in the country and for good reason - we do things right and do right things.

From appraisal assignment to status updates to manual quality reviews, StreetLinks LenderPlus™ manages every part of the process for you to the highest of quality standards.

### Put the StreetLinks Advantage to work for you!

*StreetLinks LenderPlus™ provides you with key benefits like:*

- Nationwide coverage with licensed and experienced local appraisers
- The most qualified appraisers, reduced risk and appraiser payment at inspection through our Appraiser**Plus**™ program
- Built-in collateral underwriting review by StreetLinks QX
- Online portal for easy ordering, tracking, communication and delivery 24/7
- Manual quality control review on every appraisal
- Dedicated Client Advocate, plus exemplary customer support
- Our exclusive Warranty of Appraisal Quality & Appraiser Competence

## Get Started:

Learn more about what StreetLinks can do for you!  
Contact a Birchwood representative at  
[sales@birchwood.cc](mailto:sales@birchwood.cc) or 1.800.910.0015.



### Don't Just Take Our Word For It:

"We currently have 3 AMCs. StreetLinks is by far the best service provider and consequently gets the bulk of our work. [With StreetLinks] You are done shopping. You have found the best."

*- Dan Reynoldson, VP/Production Manager, North American Savings Bank*

"StreetLinks earned our business because they deliver results consistently."

*- Michael Keleher, President Royal United Mortgage*



# We Do Appraisals Right. Guaranteed.

With a commitment to doing business the right way, StreetLinks brings real value to you as a *partner* in appraisal management, not just a vendor.



## Quality Appraisals, GUARANTEED!

Our industry exclusive StreetLinks LenderPlus™ Warranty of Appraisal Quality and Appraiser Competence gives you the confidence to focus on closing loans, knowing that we take responsibility for appraisal quality and risk.



## Reduce Risk and Attract the Best Appraisers

Rest assured - you will never again be held responsible for an AMC's failure to pay the appraiser, as StreetLinks' AppraiserPlus™ program offers payment at inspection! Participating appraisers agree to fair but stringent quality and performance standards to ensure that the most qualified appraiser fulfills every order.



## Built-In Collateral Underwriting Review

Each LenderPlus™ order is run through StreetLinks QX, our comprehensive collateral underwriting utility. StreetLinks QX combines the most sophisticated automated rules engine, automated valuation model and manual underwriting process ever developed to bring the clarity and accuracy you need in collateral underwriting. StreetLinks QX is available on *any* appraisal, allowing you to increase consistency and remove subjectivity across AMCs or Underwriters.



## Fair Appraiser Compensation Every Time

We've never dictated or forced fee schedules on our appraiser partners. From day one, our appraisers set their own fee schedules, products and coverage areas - ensuring fair compensation and compliance every time.



## Appraiser Assignment Done Right

Our proprietary IQ Select™ selects appraisers for assignment based on proximity to the subject property as well as their historical quality, order capacity and service performance - not who has the lowest fee! IQ Select™ ensures that experienced local appraisers with a proven track record of quality are completing your appraisals.



## Manual QC Review of Every File

Quality is the heart of our business. StreetLinks maintains a team of over 150 USPAP Certified appraisal professionals onsite, including over 50 licensed appraisers who manually read and review every appraisal prior to delivery.



## Exemplary Support

We're committed to exemplary support because we know that the appraisal is the linchpin of every loan. You'll have your own dedicated Client Advocate to help manage your account and orders, plus we *guarantee* that your support calls will be answered within 5 seconds and your online communications will be responded to within 30 minutes.



## Industry-Leading Technology

Our proprietary PipeFire™ fulfillment platform integrates directly with Encompass, AppraisalPort, Calyx, RealEC, BYTE or your own LOS package. With easy ordering, 24/7 order tracking and customizable reports, PipeFire™ has the tools you need to place and monitor orders quickly and efficiently.

